

MEDIA RELEASE

Contact: Andrea Seid
Durango & Silverton Narrow Gauge Railroad
479 Main – Durango, CO 81301
(970) 247-2733 www.durangotrain.com
Executive offices: (970) 259-0274

FOR IMMEDIATE RELEASE

September 30, 2005

Durango & Silverton Narrow Gauge Railroad Names New Publisher for All Aboard Magazine

Durango, CO –The Durango & Silverton Narrow Gauge Railroad has selected Colorado Activity Centers to publish the official magazine of railroad, *All Aboard!*, beginning with the 2006 edition.

Colorado Activity Centers (CAC), established in 1981, is solely in the business of providing publishing, Internet exposure, and collateral distribution for businesses and organizations within the Colorado tourism industry. Some of their publications include the *Colorado Vacation Planner*, the *Colorado Golf Guide*, *Camp Colorado*, *Copper Mountain Resort Magazine*, *Ouray Visitors Guide*, *Guide to Frisco*, and the *Royal Gorge Country Visitors Guide*, among others.

As an addition to the home office in Frisco, CO, CAC has established offices in Ouray for staff who are dedicated to *All Aboard!* magazine.

CAC will produce 150,000 magazines, which will continue to be distributed on the train, at Colorado Welcome Centers, and at travel trade shows throughout the winter. In addition, CAC will increase exposure by distributing the magazines at summer consumer travel shows (two in-state and ten out-of-state); in Concourses A, B, and C at Denver International Airport; and along the state's three major corridors.

The magazine is currently being assembled for its May 2006 release. For advertising information, please contact Rennie Ross at 970-318-9020 or 970-325-0967.

###